



**City of Scottsdale
Tourism Development Commission
Regular Meeting
8:00 a.m., Tuesday, August 19, 2014
Kiva Forum-City Hall
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251**

Marked Agenda

1. Call to Order/Roll Call-8:05AM

David Scholefield, Chairperson
Tom Enders, Vice-Chairperson-**ABSENT**
Camille Hill
Ace Bailey

Ren Hirose-**ABSENT**
Robert McCreary
Carl Grupp

2. Approval of Minutes

Commission discussion and recommendation to approve the June 17, 2014 regular meeting minutes. **COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE JUNE 17, 2014 MEETING AS PRESENTED. COMMISSIONER GRUPP SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).**

3. Manager Reports

Staff Contact: Steve Geiogamah, Tourism Development Manager

- a. Staff Bed-Tax Collection Report
- b. Bed Tax Proforma
- c. Smith Travel Report
- d. Program Updates

4. FY2013/14 Scottsdale Convention and Visitors Bureau Contract Third Quarter and Year-End Performance Measures Report

Presentation, report and Commission discussion.

Caroline Stoeckel, Director of Marketing SCVB

Staff Contact: Steve Geiogamah

5. Transportation Program-Super Bowl 2015

Staff Presentation, commission discussion and possible recommendation regarding the city's transportation plan and response to Super Bowl 2015.

Staff Contact: Walt Brodzinski, Right of Way Supervisor



6. Hospitality Trolley Program

Staff update, commission discussion and possible recommendation regarding the Hospitality Trolley Program.

Staff: Paul Basha, Planning Neighborhood Transportation Director

7. TNEC Equestrian Center – Funding Request

Commission discussion and possible recommendation regarding a one-time allocation from FY2013/14 bed tax carry-over funds allocated toward the Tournament Players Club debt reserve in the amount of \$1.5 million to be allocated toward the TNEC Project.

Presenter: Jeff Nichols, City Treasurer

DAVID SMITH COMMENTED ON THIS ITEM.

8. Taste of the NFL Event Funding Request

Commission discussion and possible action regarding recommending one-time commitment city bed funds allocated toward event development to the Taste of the NFL event.

Presenter: Max Kittel

Staff Contact: Steve Geiogamah

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

10. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

11. Adjournment-9:41AM

Next scheduled meeting is September 16, 2014

